

Metal Industry: Fact-Finding Trade Mission to India

A fact-finding and matchmaking oriented Trade Mission for Dutch entrepreneurs from the metal sector is about to commence. Destination: India. This trip will cover three different Indian cities and is organized in collaboration with NexusNovus, RoyalMetaalUnie (KMU); a Dutch branch organization for SMEs in the metal industry and FME; a Dutch organization for the technological industry.

Bangalore - India, 25th January '2012: India is currently one of the fastest growing economies in the world. Large investments are being made in sectors such as the automotive, capital goods, construction and the food industry. To explore these business opportunities, KMU and FME have organized a Trade Mission to India in association with NexusNovus. This mission is meant for Dutch companies who are active in the metal sector and eager to enter the Indian market. The event will take place from the 29th of January to the 4th of February '2012 and will cover the cities of Mumbai, Pune and Ahmedabad.

The 13 Dutch participants will be guided through India's metal industry so as to get a feel of the many opportunities India has to offer. The mission will be a combination of on-site visits, discussions with Dutch experts working in India and individual matchmaking with potential Indian business partners.

CEO of NexusNovus, Bart Hergaarden: "India's metal industry is standing at the pivotal point of positive change. There is a boom throughout all the main economic sectors in India which presents enormous opportunities for businesses. The thriving Indian sectors like automotive, maritime, construction and machine building are especially very profitable for Dutch entrepreneurs to explore and get into. India is and will continue to become an interesting and lucrative place to conduct business in."

FOR IMMEDIATE RELEASE

For more information about this topic or to schedule an interview with Mr. Bart Hergaarden, please contact Ms. Olufs at e.olufs@nexusnovus.com or call +91 80 409 48 438.

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NexusNovus (Enabling Business in India), provides services in Trade Mission organization, Business Representation, Trading and Consultancy to European firms that are eager to enter or develop the Indian market. Located strategically in Bangalore, NexusNovus specializes in working with small to medium sized businesses. Five years of hands-on experience in India and a nation-wide network empowers us to work with a European-wide clientele. www.nexusnovus.com

KMU - RoyalMetaalUnie is Netherland's organisation for SMEs in the metal industry. It has 13,000 members and can proudly refer to over 100 years of experience while it has been looking after collective and individual interests of its stakeholders. Therefore internationalisation is of special interest to KMU. <http://www.metaalunie.nl>

FME is a Netherland's organisation for the technological industry. It is an inter-branch union of companies active in technological industries. FME has 2750 affiliated firms and sees its mission in improving their position relative to the competitors of tech industry in the Netherlands. <http://www.fme.nl>

